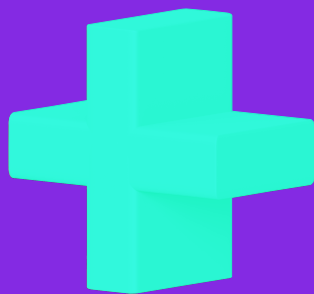


Earn

SatoshiDeals



Introducing Earn



Welcome to Earn.

Through partnerships, extensive testing of multiple providers and combined decade of experience in crypto, SatoshiDeals introduces Earn, a market leading crypto yield service for Bitcoin (BTC) and Ethereum (ETH).

We offer three products:

Earn 1: 4% Annual Percentage Yield, 15 Day Lock Up, £20,000 Minimum

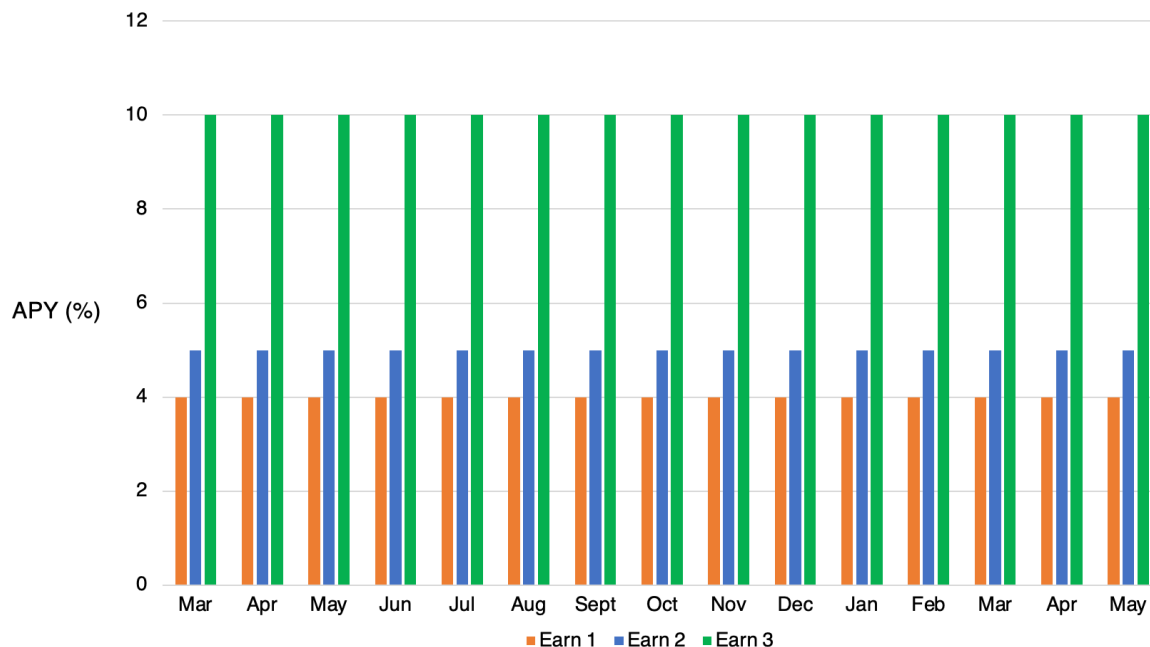
Earn 2: 5% Annual Percentage Yield, 30 Day Lock Up, £15,000 Minimum

Earn 3: 10% Annual Percentage Yield, 3 Month Lock Up, £10,000 Minimum

All our team at SatoshiDeals have placed a significant amount of their BTC & ETH holdings into the programme, the highest of which has achieved a return of 10% APY for BTC & ETH since February 2021.

We allocate funds as directed by our clients with consistency and adequate risk management in mind; we absorb the differences in actual performance and client performance (our cut) therefore explaining the consistency of the return.

Bitcoin & Ethereum Earn Performance 2021-22



Strategies

What strategies are used to achieve our returns?

SatoshiDeals rely on minimal-risk strategies to achieve their returns, taking advantage of growing market inefficiencies to generate a return and which allow you to accumulate more of the crypto-asset you have deposited.

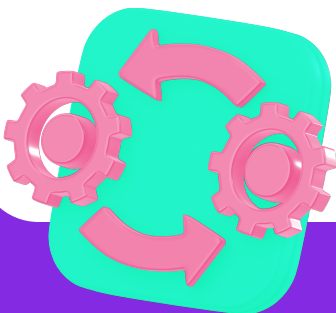
The strategies are as follows:

Algorithmic Hybrid High-Frequency Trading: Highly volatile individual crypto-assets are traded between top exchanges, taking advantage of inefficiencies between listed prices to allow for a return.

Algorithmic Fiat-Future Market Trading & Hedging: Price stability mechanisms and spread trading are used to take advantage of inefficiencies on futures markets and generate a return.

Algorithmic Future-Future Market High-Frequency Trading: Crypto futures exchanges run on different logic that can vary slightly from exchange to exchange. This future based strategy aims to take advantage of the inefficiencies created by the variations between future exchanges.

These strategies aim to generate the highest possible profit while minimising risks of loss, as they hedge against crypto market inefficiencies that create volatility. They are **market neutral**, meaning they theoretically perform regardless of market conditions and allow you to accumulate more of the crypto you have deposited (**“earn in kind”**). Whether the cryptocurrency market moves up or down in price, generally speaking, the greater the price volatility, the greater the opportunities to create yield.



Alternative Providers

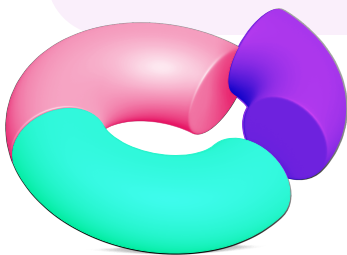
How do CEFI and DEFI platforms generate their yields, and what risks are associated with this?

Centralised finance platforms ('CEFI') commonly use loan models, not market neutral strategies, to generate yields, risking the capital you allocate. CEFI providers are also a single point of failure where platforms may use strategies that put your funds at risk.

Celsius, for example, are rumoured to be using rehypothecation based strategies, which has been likened to the way subprime loans were repacked during the 2008 financial crisis.

Many CEFI platforms such as Crypto.com, Celsius, Nexo or SwissBorg require you to hold or be paid out in their native token to obtain improved rates, opening you up to investment risk.

Decentralised finance ('DEFI') protocols provide return through, for example, the provision of liquidity or decentralized lending. DEFI comes with a significant amount of risk, with smart contract bugs that can be exploited, risk of impermanent loss or the protocol simply going down.



Benefits

Benefits of SatoshiDeals Earn:

Risk is minimised, while returns are maximised:

Only the major top 10 exchanges are used for our strategies, this ensures funds are stored with the most reputable exchanges. Storing crypto in any manner involves a degree of risk, even if it is stored in the safest possible method with cold storage (private key exploitation).

While exchanges are subject to hacks or technical issues, given multiple exchanges are used, there is a spread element of risk rather than a single point of failure. Some clients may prefer spread risk while others may not.

Innovation:

SatoshiDeals are constantly on the lookout for new protocols to generate exceptional returns for our clients.

This opportunity is growing:

As more crypto-asset exchanges are founded, market inefficiencies are increasing. This will help to ensure the long-term viability of these strategies going forwards.

Trading fees:

The extensive traded volume used by our provider affords lower trading fees given the maker/taker fee structure of exchanges, generating greater returns.

Security:

While the backend exchanges could be taken advantage of, cryptos deposited on our protocol's front end are locked for a month or more. Were someone to obtain access to our front end protocol, because of our dual level of security, they would simply be unable to withdraw funds in any timely manner.





Risks

What are the risks?

Your funds are not insured nor protected by a government scheme.

The service provided may result in the partial or complete loss of the principal deposited and so the client therefore bears responsibility for any loss incurred.

In most cases, the strategies used are not affected much by market price movements.

However, less enthusiasm in the market could lead to a reduced trading volume across exchanges, which could in turn reduce market inefficiencies and thus the returns offered.

No strategy is 100% risk free and returns are never guaranteed. With this said, we are comfortable as a team allocating the majority of our own BTC & ETH holdings to this protocol.





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